



DEPARTMENT OF THE AIR FORCE
HEADQUARTERS AIR FORCE SERVICES AGENCY

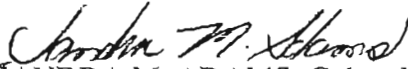
APR 21 2010

MEMORANDUM FOR ALMAJCOM DIRECTORS OF MANPOWER, PERSONNEL AND SERVICES

FROM: AFSVA/CC
10100 Reunion Place, Ste 500
San Antonio TX 78216-4188

SUBJECT: Army and Air Force Exchange Service (AAFES) Mission Statement Poster

1. As part of our ongoing partnership effort with AAFES, we've jointly published a poster (Atch) illustrating the mutual commitment of Force Support Squadrons (FSS), Services and AAFES to positively impact the quality of life for our patrons. The poster communicates the AAFES' mission statement to both our employees and our customers and reinforces the current Year of the Air Force Family theme, the Air Force is a great place to "Live, Work, and Play".
2. The posters will be shipped to FSS Marketing offices complete with sign holders, instructions, and a letter of explanation requesting them to display in high traffic areas where both employees and customers will see them. The signs are to be in place through 2010 or until further direction from HQ AFSVA/SVP.
3. Please forward this information to your FSS Commanders/Directors. If you have any questions, please have your staff contact Ms. Rita Blalack, DSN 487-4945, or the AAFES POC, Ms. Robin Price, DSN 487-6566.


SANDRA M. ADAMS, Colonel, USAF
Commander

1 Attachment
Mission Statement Poster

cc:
ALMAJCOM Chiefs of Services